



**DRESS FOR SUCCESS**®  
GREATER NEW YORK CITY

# HER CAREER HER STORY TOOLKIT

2024



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# HER CAREER, HER STORY

## **Pillars of Her Career Her Story Experiences**

### **Firsthand Insights into Diverse Career Pathways.**

Her Career, Her Story is a transformative program designed to empower Dress for Success GNYC clients by providing firsthand insights into diverse career pathways. This innovative initiative offers a 60 to 90-minute immersive virtual experience where participants have the unique opportunity to engage directly with industry leaders. Through candid discussions, professionals share their personal career narratives, lessons learned, and invaluable wisdom, creating a dynamic platform for learning and growth.

### **Building Professional Networks and Industry Curiosity.**

The program's interactive format fosters meaningful connections between participants and leaders, igniting curiosity and sparking inspiration. By showcasing a range of career journeys, Her Career, Her Story celebrates diversity and encourages individuals to explore new possibilities. Whether participants are navigating early career stages or seeking to advance in their fields, this initiative serves as a beacon of guidance and motivation.

### **Authentic and Shared Experiences Build Participant Resilience.**

Her Career, Her Story goes beyond traditional mentorship by providing a holistic view of professional excellence. Through open dialogue and Q&A sessions, participants gain practical insights, uncover hidden opportunities, and refine their career aspirations. The program's emphasis on authenticity and shared experiences fosters a supportive community where individuals can learn, grow, and thrive.

### **Inclusive and Empowering Career Advancement and Professional Development.**

By championing inclusivity and empowerment, Her Career, Her Story embodies Dress for Success GNYC's commitment to fostering career advancement and personal development. This groundbreaking initiative not only equips participants with valuable skills and knowledge but also instills confidence and resilience as they navigate their own unique career journeys.

# 60 Min Proposed Run of Show

10 Min

**01**

## INTRODUCTION

Lay the groundwork for the experience while highlighting goals and objectives.

5 Min

**02**

## DISCUSS 4 PILLARS

Explore the key pillars of the Her Career, Her Story experience.

30 Min

**03**

## PANEL DISCUSSION

Experts from various departments share insights into their career journeys and discuss valuable lessons they have acquired.

15 Min

**04**

## Lessons Learned

Attendees exchange insights and seek clarification.





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## PANELIST SELECTION GUIDELINES

Below is a worksheet template that you can utilize to choose representatives from your company for an engaging panel discussion.

This template assists in pinpointing potential candidates and evaluating their suitability for the panel using different criteria. For a 60-minute session, we suggest having between 3 to 5 panelists.

This tool will aid you in methodically assessing potential candidates and guaranteeing the selection of a diverse, knowledgeable, and well-rounded panel for your discussion.

Rate Panelists from 1 -5 on Areas Below	Panelist #1	Panelist #2	Panelist #3
<b>Industry Knowledge &amp; Experience</b>			
<b>Career Pathway</b>			
<b>Communication Skills</b>			
<b>Leadership &amp; Influence</b>			
<b>Diversification &amp; Representation</b>			
<b>Availability &amp; Willingness</b>			
Average Score for Each Panelist			



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## PANELIST SELECTION WORKSHEET

### **Panelist Information**

Name:

Current Position:

Department:

Years with Company:

### **Industry Knowledge and Experience:**

Describe the candidate's experience in the industry.

Highlight any specific expertise or specializations.

Rating (1-5): \_\_\_\_\_

### **Career Pathway:**

Outline the candidate's career progression within the company.

Mention any notable achievements or milestones.

Rating (1-5): \_\_\_\_\_

### **Communication Skills:**

Assess the candidate's ability to articulate ideas clearly and effectively.

Provide examples of public speaking or presentation experience.

Rating (1-5): \_\_\_\_\_

### **Leadership and Influence:**

Describe the candidate's leadership roles and influence within the company.

Note any mentorship or coaching experience.

Rating (1-5): \_\_\_\_\_

### **Diversity and Representation:**

Consider the candidate's background and how it contributes to the diversity of the panel.

Ensure a mix of departments, roles, and demographics.

Rating (1-5): \_\_\_\_\_

### **Availability and Willingness:**

Confirm the candidate's availability for the panel discussion.

Gauge their enthusiasm and willingness to participate.

Rating (1-5): \_\_\_\_\_

# Panelist Guide & Questions



## Hello!

Panelists play a crucial role in the Her Career, Her Story experience, serving as its backbone. Having panelists from various sectors within your company enriches the overall experience. Diversity among panelists provides valuable insights for participants interested in industry-specific information. For each event, we suggest having up to five panelists.

## Potential Questions For Panelists

1

"What key decisions or turning points in your career had the most significant impact on your current position?"

2

"What skills or experiences do you consider most essential for someone aspiring to work in your field?"

3

"Can you describe a major challenge you faced in your career and how you overcame it?"

4

"What inspired you to pursue your current career, and how did you get started in this field?"

5

"What advice would you give to someone aspiring to enter and succeed in this profession?"